



HELVETIA
2022

SPONSORSHIP CONCEPT

Call for participation
and support

"Almost 50 years
no World
Exhibition has
been held
in Switzerland."



HELVETIA
2022

THE WORLD STAMP EXHIBITION
HELVETIA FROM 18-22 MAY 2022
IN LUGANO RECENTLY TOOK
AN IMPORTANT HURDLE WITH
THE SIGNING OF THE AGREEMENT
BETWEEN OUR FEDERATION
AND THE FIP.

THE ORGANISING COMMITTEE
HAS DEFINED THE FOLLOWING
CONTRIBUTION LEVELS.

These offers are intended to attract
further sponsors.

The exhibition celebrates the anniversary of the 1862
Sitting Helvetia issue. Furthermore, it may be noted that for almost 50
years NO World Exhibition has been held in Switzerland. So is it time to set
up a memorial once again? No, it is rather a possibility to offer foreign
guests as well as Swiss exhibitors and visitors once again a platform to
show their collections built up over years and to experience top-level
philately at first hand! The financing is primarily based on the contributions
from the three supporters, the "Foundation for the Development of
Philately", the "Federation of Swiss Philatelic Societies" and the group of
four main sponsors. These contributions are assured; nevertheless, the
aim is to find more modest co-sponsors, societies or sympathisers who
are also prepared to make a sponsorship contribution.

PATRON
Contribution
CHF 5,000

With the following benefits: mention on the
HELVETIA website and in the exhibition catalogue,
2 permanent Lounge admissions *, 1 frame in
the exhibition for a free presentation, 1 page in
the catalogue for own presentation as well as 2
admissions to the Palmarès.

BENEFACTOR
Contribution
CHF 2,000

With the following benefits: mention on the
HELVETIA website and in the exhibition catalogue,
2 Lounge admissions * valid one day, 1 frame in
the exhibition for a free presentation as well as 2
admissions to the Palmarès Dinner.

SUPPORTER
Contribution
CHF 500

With the following benefits: mention on the
HELVETIA website and in the exhibition catalogue,
2 Lounge admissions * valid one day.

* THE LOUNGE

A place to relax, with admission for authorized
persons only. Drinks and snacks will be offered
free of charge throughout the day.

Contributors who are willing to provide their support are invited to
register by e-mail to chairman@helvetia2022.ch or to directly
transfer the amount to the Postal Checking Account No. 15-384682-1
IBAN CH69 0900 0000 1538 4682 1 of the Club Filatelico, HELVETIA
22, 6900 Lugano, with the personal address of the sponsor.

If HELVETIA2022 cannot take place, the sponsors' contributions will be
refunded. The Swiss Post will already issue a first stamp series in the
coming autumn to announce the event. There will naturally be another issue
for the exhibition itself!

WE ARE LOOKING FORWARD
TO YOUR COMMITMENT
AND SAY "SEE YOU IN LUGANO!"

