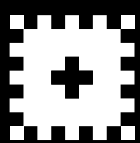


HELVETIA  
2022

# PHILA MOVIE COMPETITION

"A video competition  
based on  
the themes of  
Philately and  
Postal History"



HELVETIA  
2022

Today's technology makes possible the creation of new forms of communication that, through the widening of philately and philatelic collecting, can reach a large number of new potential collectors, historians or interested persons. The possibility of using and widening the art of philatelic collecting through new technologies (Internet, Video-chat, etc.) has seldom been considered in its full potential until recently. Today, the creation of videos has become very easy, very cheap and popular.

HELVETIA2022 therefore wishes to launch, within the framework of the World Stamp Exhibition that will take place in Lugano, from May 18 to May 22, a video competition based on the themes of Philately and Postal History. The objective of the competition is to promote our hobby, especially among young people, and give them the opportunity to present the themes of Philately and Postal History from their point of view in the form of a short video.

## GENERAL CONDITIONS OF PARTICIPATION

THE COMPETITION IS OPEN TO INTERESTED PARTIES UNDER THE FOLLOWING CONDITIONS	<ul style="list-style-type: none"><li>- Maximum age 30 years</li><li>- Residency in a country participating in Helvetia2022</li><li>- The maximum length of a video must not exceed <b>one minute</b></li><li>- File must not exceed <b>300MB</b> (MP4/h264, 25fps, 16:9 format)</li><li>- The participation is free</li><li>- The submission deadline is <b>28.02.2022</b></li><li>- The participation is limited to <b>one video</b> per participant</li></ul>
JURY	The Jury will comprise 5 persons chosen by the Organization Committee outside its members.
EVALUATION CRITERIA	Content and documentation: <b>50%</b> Originality and theme development: <b>30%</b> Editing: <b>10%</b> Audio: <b>10%</b>
PRIZES  Participants will be divided into 4 geographical regions according to their residence: FIAP (Asia and Oceania), FIAF (North and South America), FEPA (Europe and Africa) and Switzerland.	For each region the prizes are: 1 <sup>st</sup> Prize: USD 750 2 <sup>nd</sup> Prize: USD 500 3 <sup>rd</sup> Prize: USD 250  The prizes will be presented to the respective national commissioners. In addition, the following prizes will be granted to the national commissioners with the most entries: 1 <sup>st</sup> Prize: USD 500 2 <sup>nd</sup> Prize: USD 350 3 <sup>rd</sup> Prize: USD 250
ROYALTIES	All accepted videos are to be free from royalties of any kind. The works submitted will not be returned and will remain available to the organization which is authorized to use them and distribute them for non commercial purposes, mentioning the author's name.
RESPONSIBILITIES	The Organizing Committee decline any responsibility in case of theft, loss or damage. Appeals are not allowed under any circumstances.

# "ALL ARTISTS ARE EQUAL WHEN THEY ARE THEMSELVES."

Federico Fellini



 **Axion** | SWISS Bank

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2022**  
helvetia2022.ch

 **LUGANO  
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lugano.ch